

Academics Agenda

Regional Event

Vita Global Week South America

April 4th to April 7th

The purpose of the Vita Global Week in South America (hosted by UNCuyo) is to provide different meeting spaces, events and discussions targeted at :

- Continued academic cooperation and training related to the implementation of the 6 Vita Global modules
- Organizing local economic roundtables/dialogue with industry on the project themes and content
- Presenting the Vita Global White paper on modularization and internationalization of teaching and learning and debating its possible significance with teaching staff
- Offering a space for IRO staff from the partner universities to further network and discuss spin-off collaborations

The week will take place in Mendoza and Buenos Aires. Numerous activities with different target audiences are planned. Vita Global partners are invited to sign up to the different activities as they see fit and also plan parallel meetings.



Agenda (Academics)

4 April – Morning

[CICUNC](#) (click to see location)

9.30am - 10.30am

Opening ceremony
Target Audience: All participants
Rector of the University of Cuyo, Prof. Daniel Ricardo Pizzi
Dean of Agriculture, Prof. Dr. María Flavia Filippini
Dean of the Law Faculty, Prof. Dr. Fernando Pérez Lasala
Secretary o Research, Internationalization and Postgraduate Studies,
Prof. Dr. Jimena Estrella
Executive Secretary of the University Association of the
Montevideo Group, Dr. Álvaro Rico

10:30hs

Coffee Break

11am

Opening Conference: “New trends for the global wine industry”
Prof. Dr. Joan Miquel Canals, Dean of the Faculty of Enology,
Rovira I Virgili University
Target Audience: All academics and wine experts

11:30am

Congress “Law and economics for the wine industry”
Marketing and new technologies sessions
Target Audience: All academics and wine experts
Speakers: Law and Economics MA program

13hs

Lunch
(All participants from the Vita Global project)
Location: [Cafeteria of the Faculty of Law](#)

4 April – Afternoon

[Faculty of Law](#) - University of Cuyo

14hs

Congress “Law and economics for the wine industry”
Marketing and new technologies sessions: 5 presentations, 20
minutes each. 100 minutes.
Target Audience: All academics and wine experts

15:30

Coffee Break

16hs -17hs

Mike Barrow - Open Vino

17hs

End of academic activities

20hs

Dinner - [Josefina Restó](#)



5 April - Morning

Faculty of Agriculture (Posgrado Room) - University of Cuyo

9am

Welcoming words on behalf of the Dean of the Faculty of Agriculture, Prof. Dr. María Flavia Filippini

9:30hs a 10:30hs

The Viticulture sustainability code in Argentina, Luis Romito. (Bodegas de Argentina)

10:30 - 11hs

Coffee Break

11hs - 13hs

Congress “Law and economics for the wine industry”
Target Audience: All participants from the Vita Global project
Sustainability session
Eight presentations on behalf of the Law and Economics MA program

13hs

Lunch break at [Bodega Altavista](#)

5 April - Afternoon

Faculty of Agriculture (Posgrado Room) - University of Cuyo

15hs

“Interconnectivity of water and human rights issues in wine regions around the world”. Erna Blancquaert | (PhD) Lecturer & Researcher in Viticulture. University of Stellenbosch.

16hs

Closing Conference - Prof. Dr. Álvaro Peña, University of Chile

17hs

End of academic activities

6 April - Morning

Faculty of Law - University of Cuyo

9hs

Capacity building activities for teaching staff
Focus Groups - All VitaGlobal Modules
Networking Activities, Coordinator: Elizabeth Colucci (OBREAL)

12hs

End of Academic activities

6 April - Afternoon

Departure to Buenos Aires



7 April - Morning

Buenos Aires (Wine District)

10:30hs

Wine District presentation: A collaborative initiative for economic development - City Hall of Buenos Aires

11:30hs

Vitaglobal project expected outputs - Jimena Estrella (UNCUYO) y Elizabeth Colucci (OBREAL)

12:30hs

Wine district Tour

13:30hs

Lunch (free)

7 April - Afternoon

Buenos Aires (Wine District)

15:00

Wines of Argentina (WOFA): A platform for the promotion of Argentine wine at a global level - Magdalena Pesce

16.00

Fabiana Bracco - Bracco Wines (Uruguay)

17hs

End of Vita Global Regional Meeting

